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Cole Media Inc is a boutique publishing and communications firm specializing in custom publications

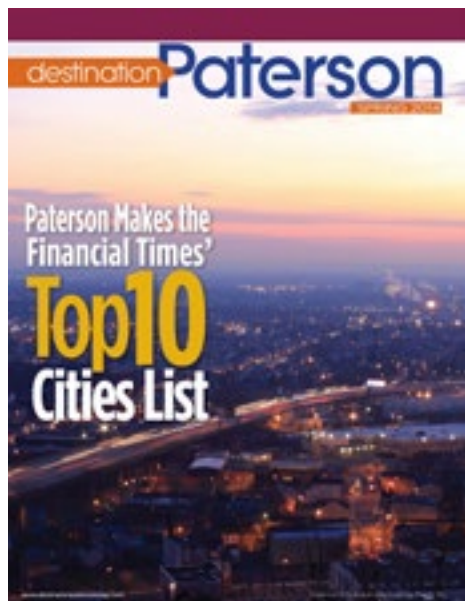


MEDIA KIT

Destination Newark

Highlighting the City of Newark's economic development, retail, tourism and social scene while empowering the residents, students, visitors and business community.

Publication Roster includes



destination

Newark

About: *Destination Newark* is a custom publication published by Cole Media Inc. on behalf of the Newark Community Economic Development Corp (NCEDC) to market the City of Newark's economic development, retail, tourism and social scene. It is distributed to residents and businesses, and throughout commuter and tourist locations in Newark and the surrounding counties.

What We Do: Promote economic development while enlightening and uplifting the residents, employees, visitors and students of Newark, NJ.

Why: *Because we need the news, inspiration and business knowledge to pull ahead as a city.*

How: Through support from Editorial Partners who can provide content in relevant editorial areas:

EDITORIAL DEPARTMENT AREAS

Economic Development

*Development News
Development Spotlight
Jobs and Employment
Entrepreneurship*

Social Scene

*Food and Entertainment
Arts/Culture
Sports/Recreation*

Health

Health Tips

Personal Finance

Money Management Advice

Tech

Technology News/Spotlight

Tourism

Theater/Concerts/Celebrations

Inspiration

Motivational tips/Faith/Spirituality

People

Residents/Employees/Students/Visitors